Jersey, Channel Islands, 1st June 2017 — Nominations for the inaugural Jersey Style Awards are announced today alongside a high profile list of honourees including Dame Shirley Bassey, designer Julien Macdonald, swimwear designer Melissa Odabash, supermodel Jacey Elthalion and Sir David Kirsch.

As a style legend with a glittering 60-year career, selling 135 million records, Dame Shirley Bassey will be inducted into the Style Hall of Fame. Fashion designer Julien Macdonald will collect the ‘Womenswear Designer of the Year’ award, Melissa Odabash will collect the ‘Beachwear Designer of the Year’ award and male Supermodel Jacey Elthalion will receive the ‘Style Icon 2017’ award. Island resident Sir David Kirch will receive the ‘Philanthropist of the Year’ honour for services as a
philanthropist to senior citizens of Jersey.

This imposing line up of nominees include a distinctive group of local rising stars and Jersey businesses who embody and shape the energy, creativity, and vision of Jersey as one of the most stylish and sought after destinations in the world. Around 48 individuals/companies across tourism, lifestyle, arts, culture and style sectors have been shortlisted to form the prestigious 2017 line up.

The event is judged by an impressive list of fashion, style & industry experts including fashion doyenne Hilary Alexander, Maurice Mullen – Head of Fashion and Luxury Goods for the London Evening Standard and ES Magazine, Amanda Statham - Travel Editor for Cosmopolitan, Peter Ruis - Jigsaw CEO, Celebrity Photographer Nicky Johnston and TV chef Gary Maclean, winner of MasterChef: The Professionals 2016. The winners will be selected by the panel and an online public vote which opens today on www.jerseystyleawards.com

The event is being supported by headline partner, Swiss luxury watches and jewellery manufacturer Chopard and their local supplier, Hettich Jewellers. Having just completed their role as official sponsor to the Cannes Film Festival, Chopard are flying in, an exclusive exhibition of jewellery which will be exhibited at the black tie gala event taking place at the Royal Jersey Showground on the 24th June.

Dame Shirley Bassey and the celebrities will be arriving on island courtesy of Gama Aviation who will be flying in the stars from London for the red carpet extravaganza with Porsche Centre Jersey providing the cars. Other local partners include Economic Development, Visit Jersey, Locate Jersey, Genuine Jersey, Fine and Country Jersey, Dunell’s Premier Wines and Champagne Devaux.

Murray Norton, Deputy & Assistant Minister for the Government
of Jersey said; “This event isn’t just about a congratulatory nod; a nomination will make a big difference in terms of brand awareness to many local businesses and will show the world that there’s so much more to this little gem in the British Isles. With stars such as Dame Shirley Bassey descending upon our shores, a wonderful networking opportunity for all the nominees and global luxury brands such as Chopard supporting our endeavours, highlights that Jersey can absolutely punch above it’s weight in the style stakes!

If that’s not enough to get you excited, organiser’s have also revealed that an international music act will be performing at the gala – for that you will have to have the golden tickets to the island’s most talked about red carpet night of the year!

2017 NOMINEE SHORTLIST

1. Fine Dining Restaurant of the Year

1. Ormer Restaurant
2. Bohemia
3. Tassili at Grand Jersey Hotel & Spa
4. Restaurant Sirocco at The Royal Yacht

2. Casual Dining Restaurant of the Year

1. Portelet Bay Café
2. Jersey Crab Shack
3. Sumas Restaurant
4. Café Zephyr at The Royal Yacht

3. High Street Retailer of the Year

1. Jersey Pearl
2. Swarovski Jersey
3. Jack Wills Jersey
4. Voisins

4. Independent Retailer of the Year
1. Elizabeth Howell
2. Newer Than Now
3. Brummells
4. Luella Rockerfella

5. Visitor Attraction of the Year
1. Tamba Park
2. Jersey Zoo
3. The Mansell Collection
4. Creepy Valley Adventure Centre

6. Cultural Attraction of the Year
1. Elizabeth Castle
2. Jersey War Tunnels
3. The Harbour Gallery Jersey
4. La Hougue Bie

7. Hotel of the Year
1. Longueville Manor
2. Grand Jersey Hotel and Spa
3. The Royal Yacht Hotel
4. The Atlantic Hotel

8. Boutique Hotel/Guest Accommodation of the Year
1. Club Hotel and Spa
2. Undercliff Guest House
3. Barge Aground
4. Old Court House
9. Active and Sports Experience Brand of the Year

1. Pure Adventure
2. Jersey Seafaris
3. Alfie Buoy
4. Absolute Adventures

10. Spa and Wellbeing Brand of the Year

1. The Spa at Grand Jersey
2. L’Horizon Beach Hotel and Spa
3. Ayush Wellness Spa at Hotel de France
4. Spa Sirene at The Royal Yacht

11. Tastemaker of the Year

1. Jason Butler – Artist
2. Matt Porteous – Photographer
3. Abi Overland – Illustrator
4. Lance Trevellyan – Art Curator
5. Nicholas Romeril – Painter
6. Jools Holt – Artist
7. Nerina Pallot – Singer
8. Gemma Carmichael - Stylist

— ENDS —

For further press information please contact Tessa Hartmann M.
07785 285242 E. tessa@hartmannmedia.co.uk or Emma Aitkenhead
E. emma@hartmannmedia.co.uk T. 01236 826 555

Imagery - we have a large selection of imagery for the nominees
including celebrities wearing Julien Macdonald and Melissa
Odabash. To obtain this imagery and any other nominee images
please contact Tessa or Emma.
Chopard - Passion for excellence

Louis-Ulysse Chopard founded his own workshop in 1860 in Sonvillier, the Swiss Jura. Since 1963 Chopard is owned by the Scheufele family and its headquarters are located in Geneva. Internationally renowned for its watch and jewellery creations, the Group today employs over 2000 people worldwide. It is independent and vertically very integrated, controlling the entire process from design to distribution through 1500 points of sale and more than 160 dedicated boutiques. Over 30 different crafts are practised in three manufacturing sites with a strong emphasis on in-house training. Chopard has built its reputation on iconic collections such as “Happy Diamonds”, “Happy Sport” and “Mille Miglia”. The firm is also highly recognized for its High Jewellery creations and fine watchmaking and manufacture expertise, expressed in the L.U.C collection. Chopard is a faithful partner of the Cannes International Film Festival and legendary classic car events, such as the Mille Miglia in Italy and the Grand Prix de Monaco Historique.

According to two of its fundamental values, respect and social responsibility, Chopard is strongly committed to various philanthropic organizations. In 2013, Chopard launched “The Journey”; a multi-year programme deepening its commitment to sustainable luxury, by sourcing from businesses that are demonstrably committed to responsible, ethical, social and environmental practices.